

No.26-7/2015-T&C-CM

Date: 20.06.2017

Circular T&C-CM No. 18/17-18

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Promotional offer under GSM Prepaid Mobile Services -reg.

It has been decided by competent authority to introduce Promotional Offer under prepaid mobile services as under:-

(A) Combo voucher Rs. 786

MRP of Combo voucher (in Rs. inclusive of Service Tax)	Details	Validity(in calendar days)
786	Rs.786 for voice calls+ 3 GB	90 days

- Note:**
- Offer will be available from Date of implementation to 30.06.2017.
 - Talk value and Data both have 90 days validity.

(B) Combo voucher Rs.599

MRP of Combo voucher (in Rs. inclusive of Service Tax)	Details	Validity(in calendar days)
599	Rs.786 (Rs. 507 in main account + Rs.279 in dedicated account with 30 days validity) +10 on-net local SMS.	30 days

- Note:**
- Offer will be available for 90 days from date of implementation.
 - Rs.279 will be lapsed, if not used within 30 days. The 10 on-net local SMS has validity of 30 days.

(C) Full and Extra talk time offer on Top-Ups as below:

Top-Up Denomination	Offered Talk value
Rs.60	Rs.60
Rs.110	Rs.115
Rs.210	Rs.220
Rs.290	Rs.310
Rs.310,510,610,1010,1510,2010	FTT+10% extra of FTT
Rs.3100,5100	FTT+20% extra of FTT

- Note:**
- Offer will be available from Date of implementation to 30.06.2017.

- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorsed/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

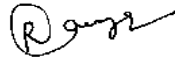
5. This circular is issued based on the approval of ECT vide Approval no. 2883 dated 19.06.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in



(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/PGM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)